

Privacy Policy

Last updated: July 16, 2026

This Privacy Policy explains how PlusMoneymakers ("we", "us", "our") collects, uses, and shares information about you when you use plusmoneymakers.com and any related services (the "Service"). By using the Service you agree to this Policy.

1. Information We Collect

a. Information you provide

- **Account & contact info:** email address, display name, and password (stored hashed) when you register or subscribe to free picks.
- **Payment info:** when you purchase a subscription, our payment processor (Stripe) collects your card and billing details. We do not store full card numbers on our servers.
- **Content you submit:** picks, marketplace listings, referrals, support messages, and feedback.

b. Information collected automatically

- **Usage data:** pages viewed, features used, referring URL, approximate location (from IP), device type, browser, and timestamps.
- **Cookies & local storage:** used for authentication, preferences, popup frequency, and analytics.

c. Information from third parties

- Authentication providers (e.g., Google) if you sign in with them.
- Sports data and odds providers (public game data — no personal info).

2. How We Use Information

- Operate, secure, and improve the Service;
- Deliver picks, notifications, and transactional or marketing emails you opted into;
- Process payments and manage subscriptions;
- Prevent fraud, abuse, and unauthorized access;
- Comply with legal obligations and enforce our Terms.

3. Email & SMS Communications

By signing up for free picks or a paid plan you consent to receive service-related messages. You may unsubscribe from marketing emails at any time via the link in every email or from your account settings. Transactional messages (billing, security, account) may continue even after you unsubscribe from marketing.

4. Cookies

We use first-party cookies and similar technologies to keep you signed in, remember preferences, understand aggregate usage, and measure the performance of our marketing. You can block or delete cookies in your browser, but parts of the Service may not function properly.

5. How We Share Information

We do not sell your personal information. We share it only with:

- **Service providers** that operate the Service on our behalf (hosting, database, email delivery, payments, analytics), under contracts that restrict their use of your data;
- **Legal & safety** recipients when required by law, subpoena, or to protect rights, safety, or property;
- **Business transfers** in connection with a merger, acquisition, or sale of assets, subject to this Policy;
- **With your consent** for any other purpose disclosed at the time of collection.

6. Data Retention

We keep personal information for as long as your account is active or as needed to provide the Service, comply with legal obligations, resolve disputes, and enforce agreements. You may request deletion at any time (see Your Rights).

7. Security

We use industry-standard safeguards including TLS in transit, hashed passwords, role-based access controls, and row-level security on our database. No system is 100% secure; you use the Service at your own risk and are responsible for keeping your credentials confidential.

8. Your Rights

Depending on where you live, you may have the right to:

- Access, correct, or delete the personal information we hold about you;
- Port your data or restrict/object to certain processing;
- Withdraw consent for marketing at any time;
- Lodge a complaint with your local data-protection authority.

California residents (CCPA/CPRA): you have the right to know, delete, correct, and opt out of "sale" or "sharing" of personal information. We do not sell your data.

EUA/UK residents (GDPR): our legal bases for processing are contract, legitimate interests, consent, and legal obligation, depending on the context.

To exercise any right, email privacy@plusmoneymakers.com.

9. Children's Privacy

The Service is intended for adults 21 and older. We do not knowingly collect personal information from anyone under 18. If you believe a minor has provided information to us, contact us and we will delete it.

10. International Users

The Service is operated from the United States. If you access it from outside the U.S., you understand that your information will be processed in the U.S., which may not offer the same protections as your country of residence.

11. Do Not Track

Our Service does not respond to browser "Do Not Track" signals because there is no industry standard for how to interpret them. You can still control tracking through cookie settings and by unsubscribing from marketing communications.

12. Changes

We may update this Policy from time to time. Material changes will be indicated by updating the "Last updated" date and, where appropriate, by additional notice. Continued use of the Service after changes take effect constitutes acceptance.

13. Contact

Questions? Email privacy@plusmoneymakers.com.

© PlusMoneymakers. Informational content only — not a sportsbook. 21+. If you or someone you know has a gambling problem, call 1-800-GAMBLER or visit ncpgambling.org.